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Bercom Introduces HANDy Bucket Builder

Innovative product utilizes buckets to create instant workspaces

LAS VEGAS, NV – National Hardware Show (Booth # 5138) - May 10 - 12, 2011 – Bercom, the company that revolutionized the way people paint with products such as the HANDy Paint Pail and the HANDy Paint Tray, is now revolutionizing the way people use buckets with the introduction of the HANDy Bucket Builder. The pioneering product allows people to build sturdy work surfaces in seconds using standard five-gallon buckets and 2x4s.

Made of a durable, hard plastic, the HANDy Bucket Builder is designed to snap onto the top or bottom of a standard five-gallon bucket and allows people to create instant working surfaces by sliding 2x4s into the specially-designed slots and connecting them to other bucket with the HANDy Bucket Builder attached.

Using the HANDy Bucket Builder people can securely connect buckets on top of one another to quickly create a work surface at any height or configuration. Users can also screw or nail the 2x4s in to place for added stability. Easily transportable and great for any job, the HANDy Bucket Builder can be set up and dismantled in a snap and can work in a variety of different configurations.

“We are very excited about adding the HANDy Bucket Builders to our family of innovative products,” said Mark Bergman, founder of and CEO of Bercom International. “Almost everyone has buckets just laying around their garage, and the HANDy Bucket Builder gives customers the ability to put their buckets to work.”

The HANDy Bucket Builder augments Bercom’s established line of innovative products. Suggested retail price for the HANDy Bucket Builder is under $10. No matter the need, whether

it is a sawhorse one minute, to a table the next, HANDy Bucket Builders allow people to quickly create a surface that meets their unique needs.

About Bercom

Bercom, Inc. is an idea-driven Minneapolis-based manufacturing company. The HANDy Bucket Builder is available at Sherwin Williams stores. Bercom's additional HANDy Paint Pail products are available at Lowe's, Home Depot, Sherwin Williams, ACE Hardware, True Value, Do It Best and most paint stores across the country. For more information, please visit www.handypaintpail.com or call (877) 464-1170.